

FOR KICK AND TWITCH STREAMERS

Your stream is digital real estate.

Brands pay to put their name on your stream while you keep playing. You set the price, you approve every brand, and you keep up to 92% of every deal.

92%

of every deal is yours as a founder

\$0

to build your page, no deals needed to start

4

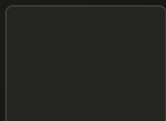
places a sponsor can sit on your screen

No tier gate

no Affiliate or Partner status needed

LIVE

Illustrative



Northwind Labs

Use code STREAM

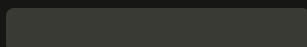
A sponsor on your screen. You on camera. Nothing paused.

That lower-third is the whole idea. A brand you said yes to rents a slice of your broadcast for the hours you sold, at the price you set.

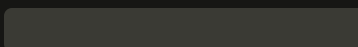
More money. Zero extra ad breaks.

Twitch and Kick pay you when you stop the stream for an ad break. Publsh pays you for the space on your screen while you keep going. Nothing gets interrupted, and nothing you already earn goes away.

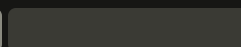
PLATFORM ADS



BREAK



BREAK



PUBLSH



ON SCREEN WHILE YOU PLAY

Breaks take time. Platform ads pay you during breaks, and your stream stops for them.

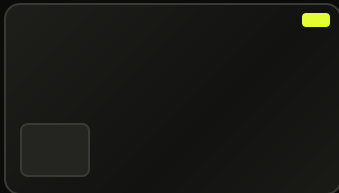
Publsh takes space. Sponsors sit on your stream while you keep playing, so you can run both.

It stacks. Publsh adds to what you already earn on Twitch or Kick. It doesn't replace anything.

WHERE A SPONSOR SITS

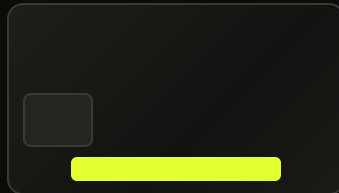
Four placements. You pick which you sell.

Every sponsor slot runs through one browser source in OBS. You choose which placements you open, you price each one, and you see the exact creative before it ever touches your stream.



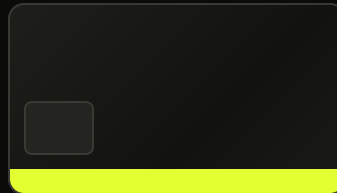
Corner

A small logo tile, top right, clear of your webcam.



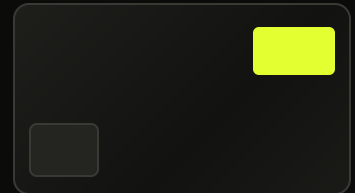
Lower third

A strip across the bottom of the screen.



Banner strip

Full width, edge to edge.



Card

A larger card, landscape or portrait.

HOW IT WORKS

From handle to payout in six steps.

No agency in the middle, no cold emails, no chasing invoices. This is the whole loop.

1

Claim your handle

Get on the list for publsh.co/@you. When your account opens, connect Kick or Twitch in one click.

2

Build a page that ranks

A media kit at your handle you send the sponsors you already talk to, and search engines find under your name.

3

Set your rate and hours

You price your own on-screen space and publish the times you're open to book.

4

Say yes to brands you want

Accept, counter or pass on offers. Approve every creative before it runs. Block any brand.

5

Go live

Add one browser source to OBS. The sponsor shows up while you play, and every minute on screen is measured.

6

Get paid on settlement

The money is yours the moment a deal settles. Pay it out to your bank whenever you want.

YOUR MEDIA KIT

A media kit that updates itself.

Your Publsh page is the pitch you never have to rebuild. Your real audience, your rates, and, as you run ads, proof of what they delivered, all at one link that stays current while you stream. Send it once. It keeps selling.

publsh.co/@yourhandle

Illustrative

YH

@yourhandle

AVG VIEWERS

1,840

DELIVERY

100%

Never runs: gambling, adult

Rate card · set by the creator

Corner	\$60/hr
Lower third	\$80/hr
Banner strip	\$95/hr
Card	\$110/hr

Example kit with illustrative figures. On a real kit, audience comes from your connected channel, and delivery comes from Publsh's serving log.

Every other media kit is dead on export.

A PDF MEDIA KIT

- × Stale the day you export it. The numbers a brand reads are months old.
- × Your stats, on your word. A brand has no way to check them.
- × Booking is an email thread and a negotiation from scratch.

YOUR PUBLSH MEDIA KIT

- ✓ Updates from your stream. The link you sent three months ago is current today.
- ✓ Delivery proof from Publsh, not a self-report: on-screen time from our serving log.
- ✓ Brands send offers against your published rates. You approve every one.

Every other media kit is a claim. Yours shows its work.

One link you own. publsh.co/@you goes in your bio, your panels and every pitch.

Found in search. A listed page is indexed, so a brand searching for creators like you can land on it.

Book from the page. A brand can request to advertise right from your kit. Nothing runs until you say yes.

THE MONEY

One flat fee. The rest is yours.

Publish only takes a cut when a deal happens. No monthly cost, no fee to list, and nothing taken from what you earn anywhere else.

THE MATH

Illustrative

\$150/hr × 4 hours **\$600**

Founder fee (8%) **-\$48**

You keep

\$552

Example math: you set the rate. Founders keep \$92 of every \$100.

8% **Founders, locked for life.** On every deal, however it started.

12.5% **Standard, after the first 100.** Still flat, still well under the ~20% agencies take.

FOUNDERS • FIRST 100

Publish or take a first booking. Lock 8% for life.

Founders will also earn a finder's fee once it ships: 4% of a brand's first year of spend, starting when that brand starts spending, for every brand they bring. Founders never age out.

Full terms apply. See the Referral Program Terms.

No gatekeepers

- ✓ No Twitch Affiliate or Partner status needed, and no Kick Partner or Affiliate status.
- ✓ Any size channel can publish a rate, so a brand can choose on fit, not a follower count.
- ✓ Building your page costs \$0. No deals needed to start.

You stay in control

- ✓ Nothing runs on your stream that you didn't approve.
- ✓ Block any brand, any time.
- ✓ Your audience isn't tracked. We measure what rendered on screen, not who watched.

Put a price on your screen.

SEE WHAT YOUR STREAM COULD EARN

publsh.co/tools/earnings-calculator

CLAIM YOUR HANDLE

publsh.co/creators